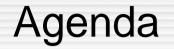
Shuichi NISHIMURA Corporate Vice President Nissan Motor Co., Ltd.

Agenda

Nissan's approach for sustainable mobility

Technologies for Powersource Evolution

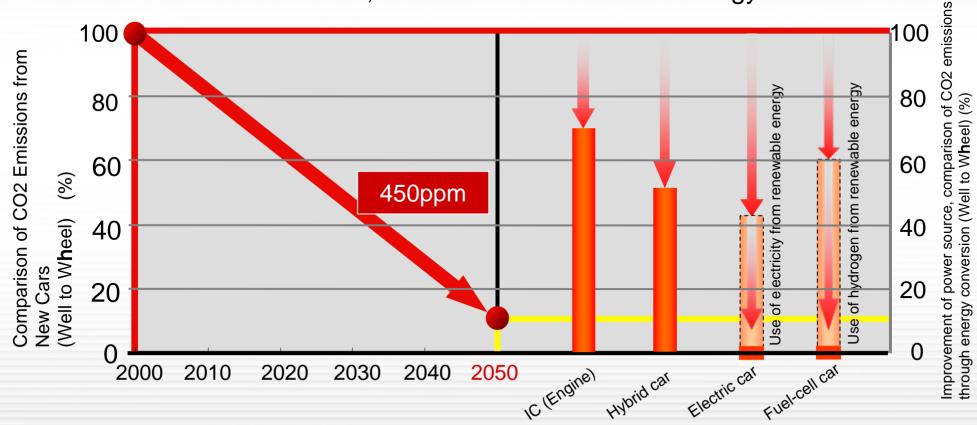


Nissan's approach for sustainable mobility

Technologies for Powersource Evolution

CO2 reduction scenario

- CO2 reduction as below is required
- Powersource Evolution becomes essential
 - Short-term: Engine efficiency improvements
 - Mid-term: Promote EVs, conversion to renewable energy



CO2 reduction in real world In real world, vehicles are used in various conditions CO2 reduction to be approached from several aspects



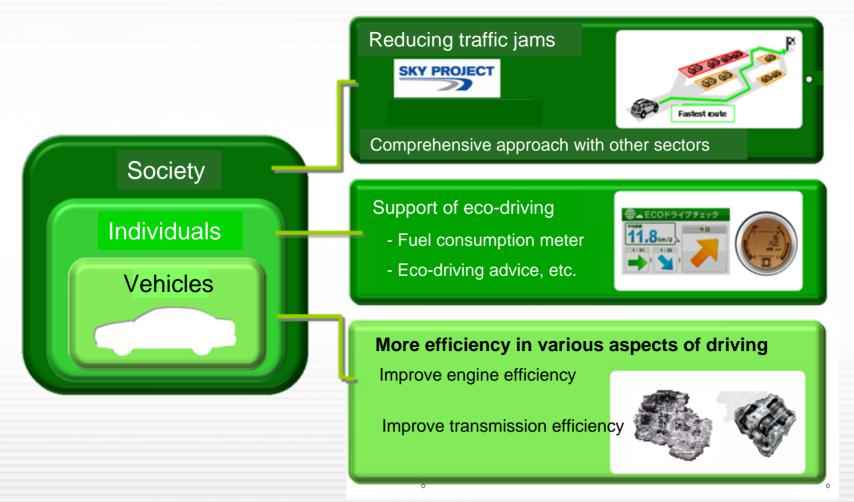






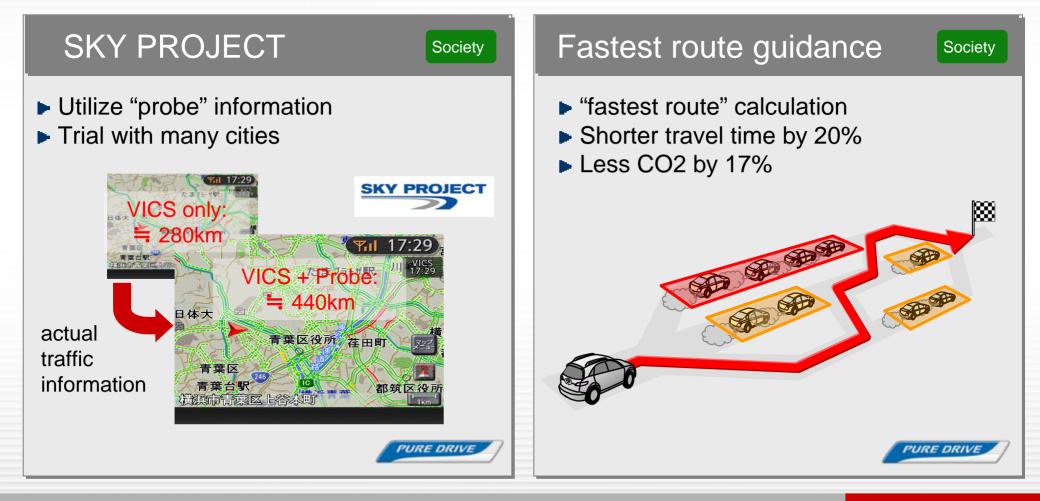
Development approach

For efficient CO2 reduction in real world, "Triple Layered Approach" has been applied



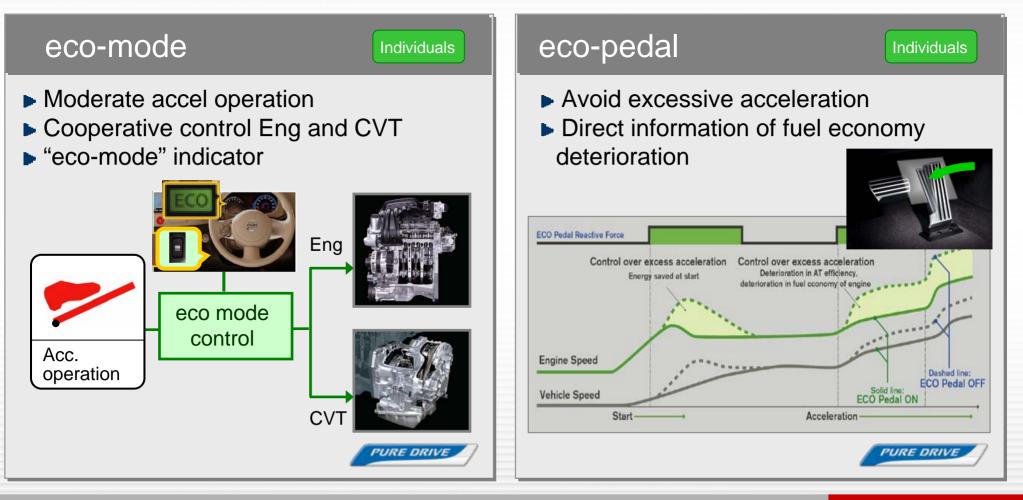
Technologies for "society" level approach

"SKYPROJECT" to analyze actual traffic information, "fastest route guidance" to realize smooth traffic



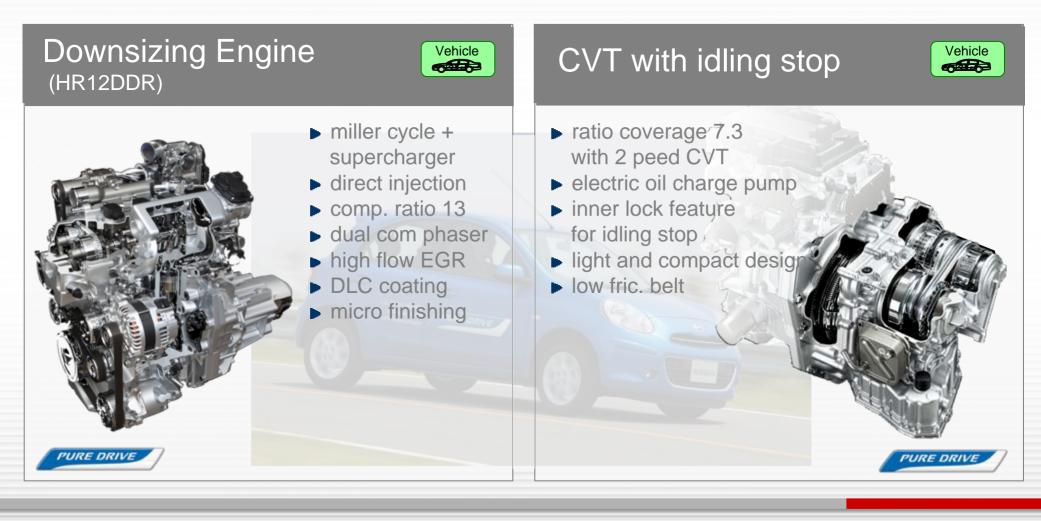
Technologies for "individual" level approach

"eco-mode" to control powertrain most effective, "eco-pedal" to directly support eco-driving



Technologies for "vehicle" level approach

"Downsizing Engine" and "new CVT" was launched in Micra, minimizing PT losses. Nissan Micra M/T achieved 95g CO2



Technologies for "vehicle" level approach HEV launched "1 Motor 2 clutch" type HEV, mass-produced EV

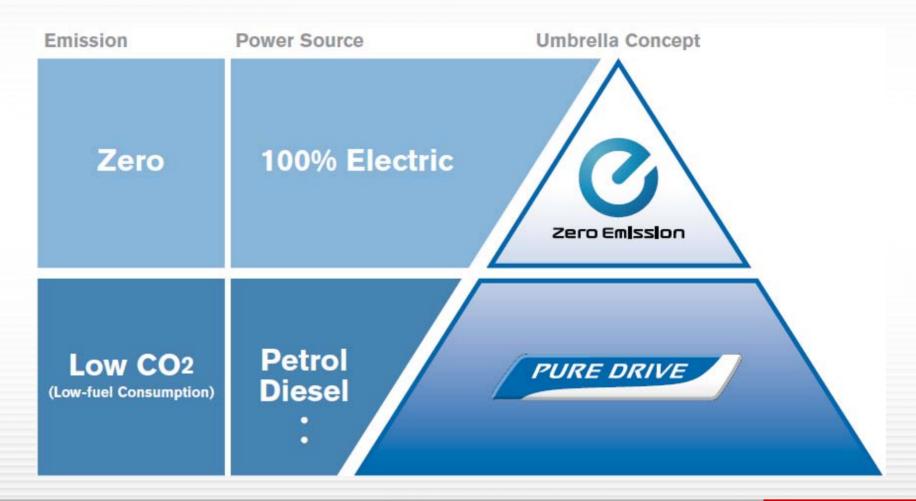
"LEAF"







Nissan's concept toward Sustainable Mobility
 Nissan's Sustainable Mobility technologies are to be launched within two pillars – Zero Emission and PURE DRIVE



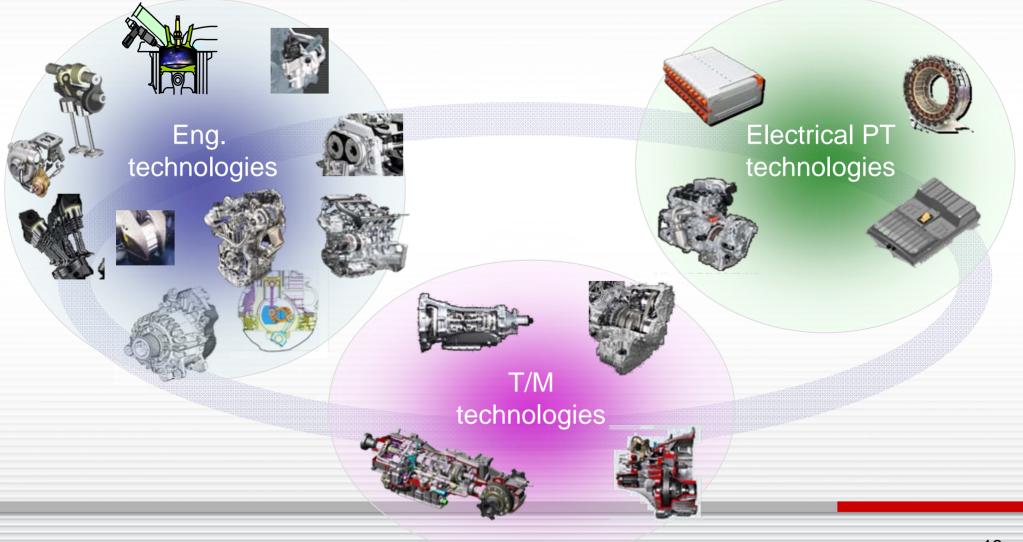
Agenda

Nissan's approach for sustainable mobility

Technologies for Powersource Evolution

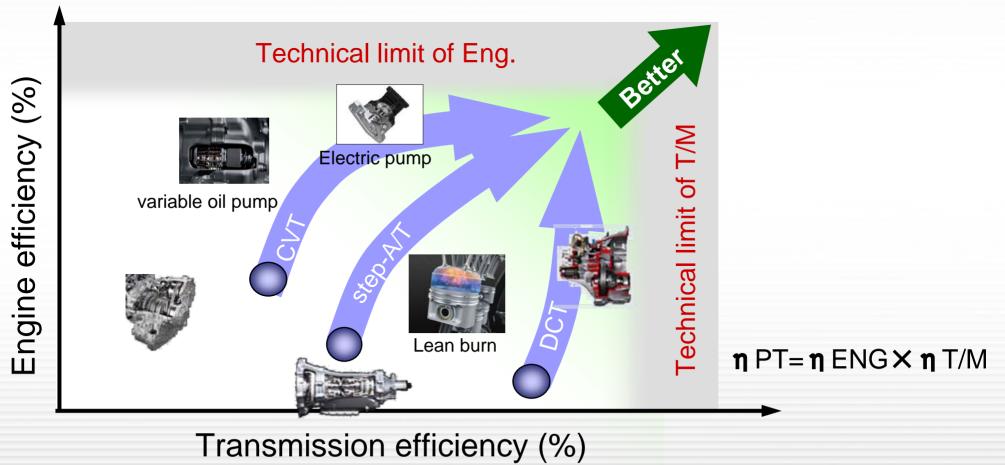
Chaos of Technologies

Many technologies are under development within each area (engine, transmission, electric components, etc.)



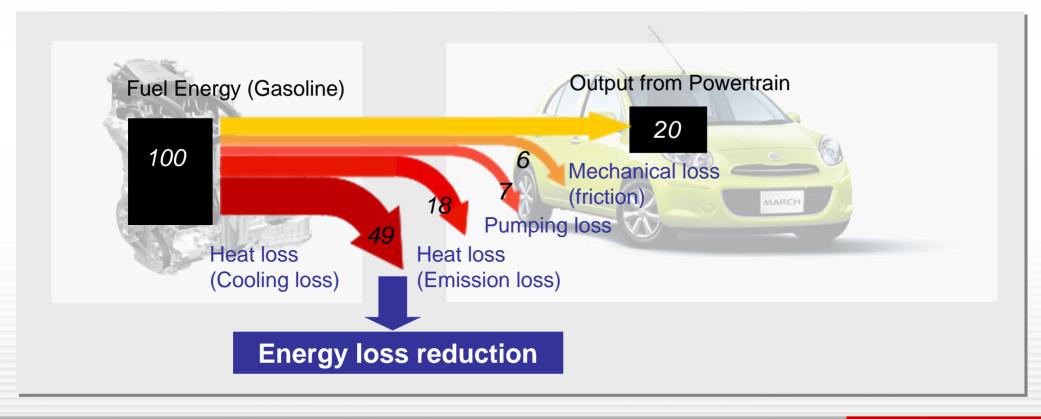
Approach "as Powertrain"

- Several Paths to improve PT efficiency
- To clarify effectiveness of each technology as combination, approach "as Powertrain" becomes essential

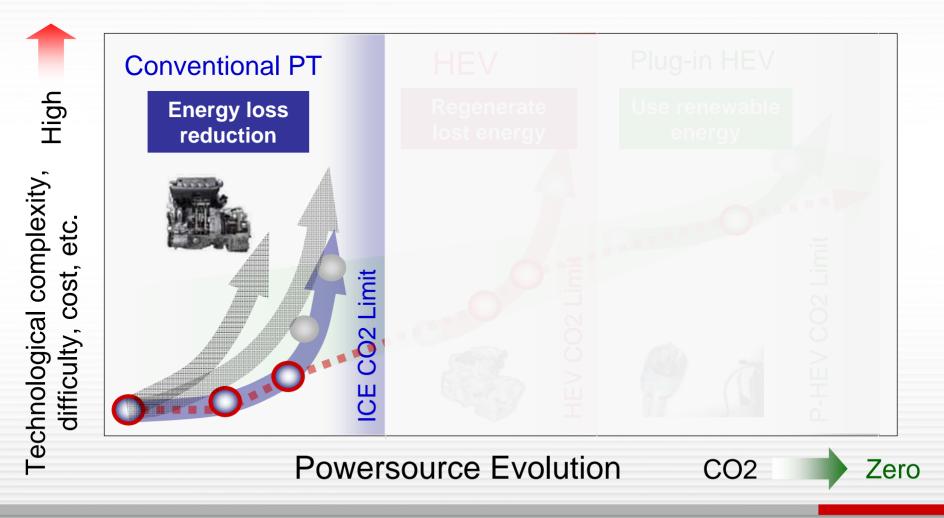


Evolution of Conventional Powertrain

 As first step, reduction of energy losses are essential
 Various technologies have developed to reduce each energy losses, but conventional powertrain has theoretical limit to improve

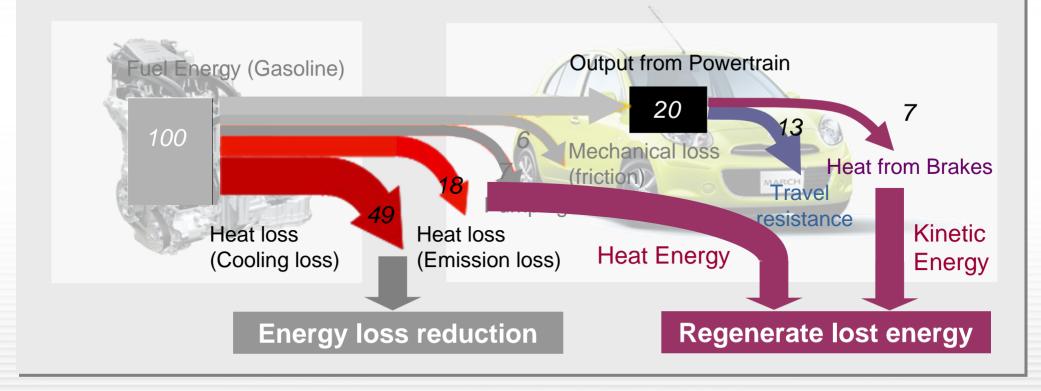


By "as Powertrain" approach, technologies can be arranged in conventional PT zone as below

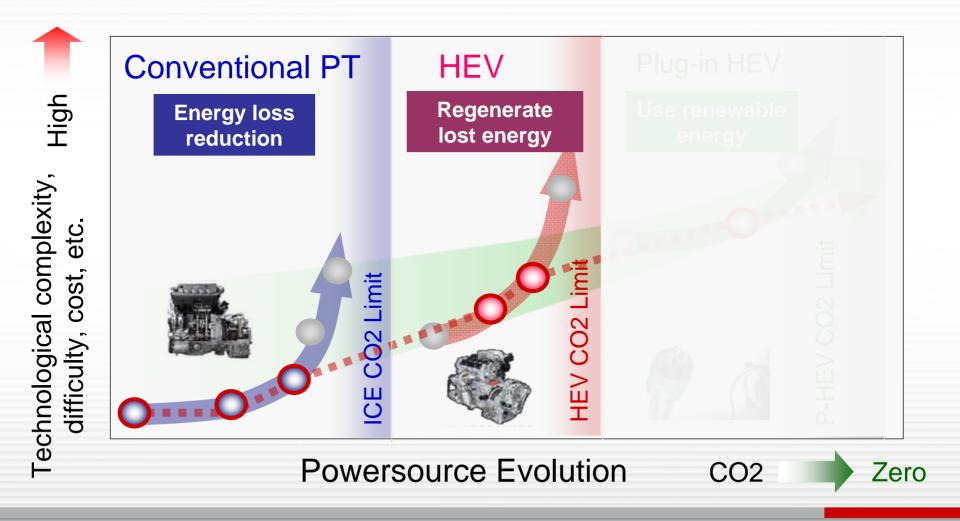


Switch to Energy Regeneration Stage

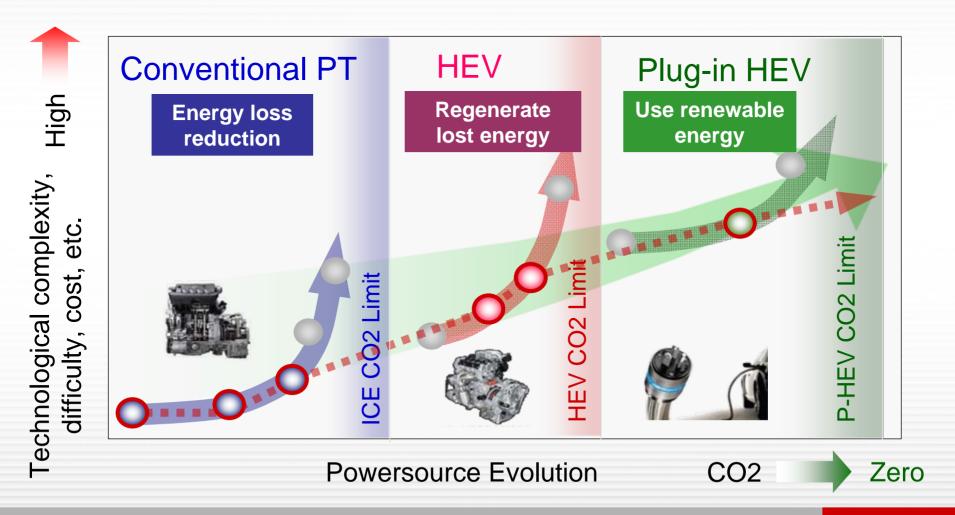
 CO2 reduction technologies are to shift; energy loss reduction tech. → lost energy regeneration tech
 Reduction / regeneration of energy loss have technical limits, to reduce CO2 further, Powersource has to evolve



Technologies have to be arranged to consider all stages under "As Powertrain" and "As Powersource Evolution" concept

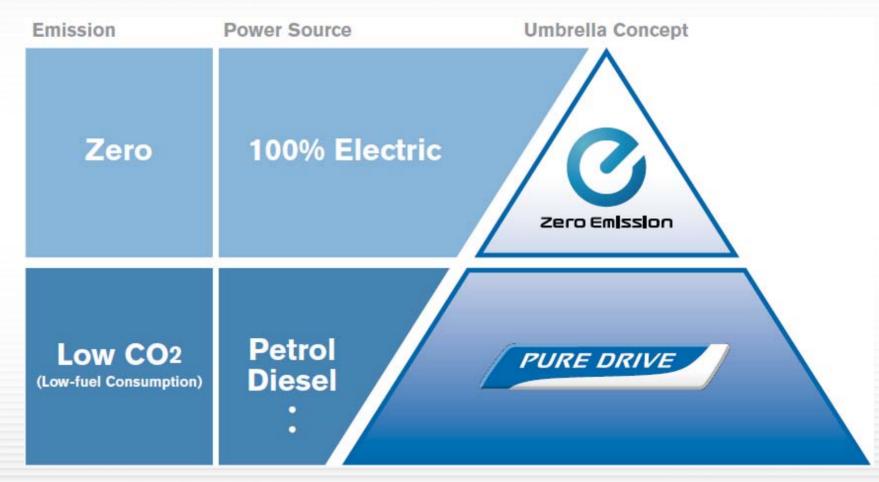


Technologies have to be arranged to consider all stages under "As Powertrain" and "As Powersource Evolution" concept



Nissan's concept toward Sustainable Mobility

Nissan's aforesaid Sustainable Mobility technologies are to be launched continuously along the concept !



Thank you for your attention!