# Innovationen an Bord – Antrieb für Sicherheit, Komfort und Nachhaltigkeit

Innovations on Board – The Drive for Safety, Comfort and Sustainability

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## 1 Agenda

**Continental Corporation – An Overview** 

**Megatrends of the Automotive Industry** 

Innovations on Board –
The Drive for Safety, Comfort and Sustainability

## 2 Continental Corporation - An Overview

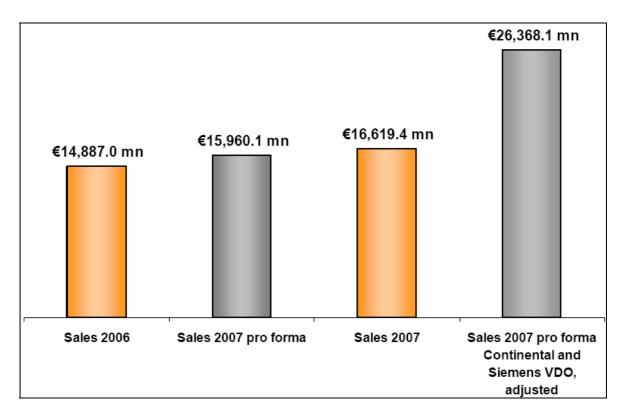


Fig. 1: Continental Corporation – Sales

Rank	Company	Country	Total global OEM automotive parts sales 2007 (US dollars in millions)
1.	Denso Corp.	Japan	\$37,510 fe
2.	Robert Bosch GmbH	Germany	\$34,000 f
3.	Magna International Inc.	Canada	\$25,645
4.	Ontinental 3	Germany	\$25,000 fe
5.	Delphi Corp.	USA	\$22,283
6.	Aisin Seiki Co. Ltd.	Japan	\$21,705 fe
7.	Johnson Controls Inc.	USA	\$18,500 f
8.	Faurecia	France	\$17,400
9.	Lear Corp.	USA	\$15,995
10.	ZF Friedrichshafen AG	Germany	\$15,100 e
11.	TRW Automotive Inc.	USA	\$13,555 f
12.	Valeo SA	France	\$13,290 e
Move	from 12th Rank (2006) to 4th Rank (2007)		
		Source	: Automotive News Europe, 23/06/2008

Fig. 2: Continental is One of the top 5 Global Automotive Suppliers



Fig. 3: Continental Corporation – Strong Divisions and Business Units

### 3 Megatrends of the Automotive Industry

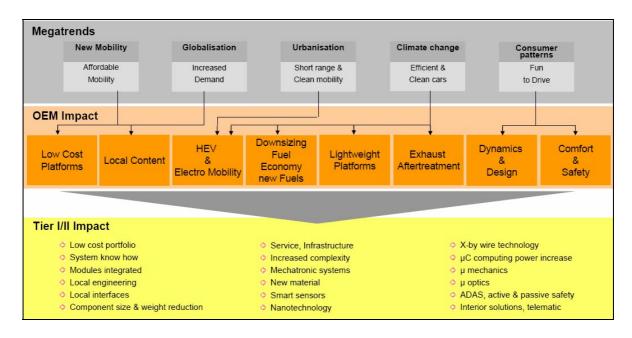


Fig. 4: Megatrends – Impact for OEMs & Tier I/II Suplliers



Fig. 5: Megatrends of the Automotive Industry



Fig. 6: Megatrends of the Automotive Industry

### 4 Innovations on Board - The Drive for Safety, Comfort and Sustainability



Fig. 7: Innovations on Board – The Drive for Safety, Comfort and Sustainability – Safety

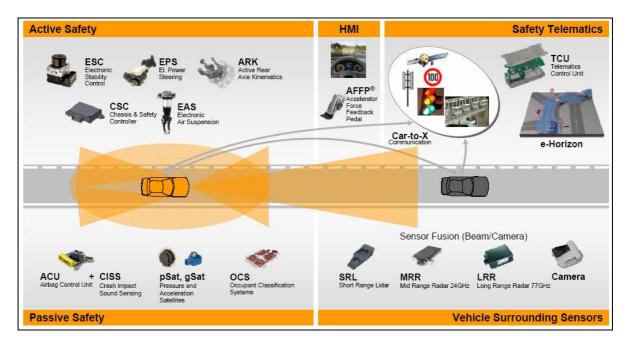


Fig. 8: Safety – Conti Guard<sup>®</sup>: Cornerstones and Key Components

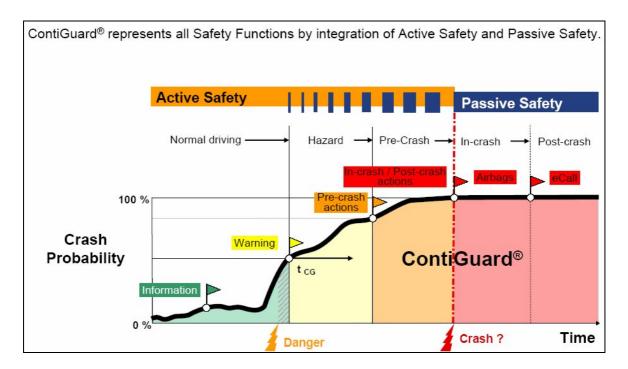


Fig. 9: Conti Guard – Continental's Comprehensive Safety System

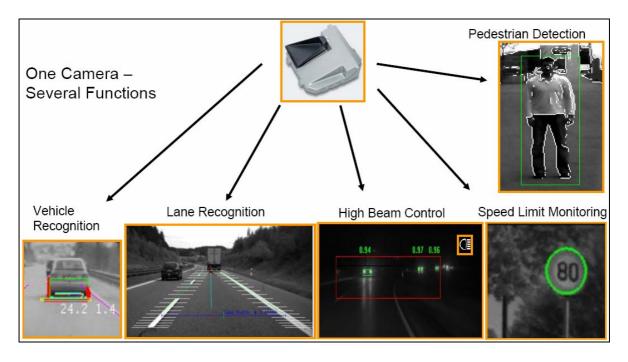


Fig. 10: Safety – Vehicle Surrounding Sensors



Fig. 11: Innovations on Board – The Drive for Safety, Comfort and Sustainability – Information

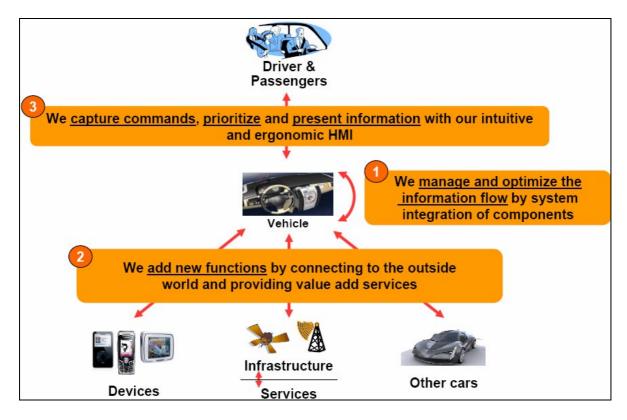


Fig. 12: "Always On" – Information Management in the Car for Driver and Passenger

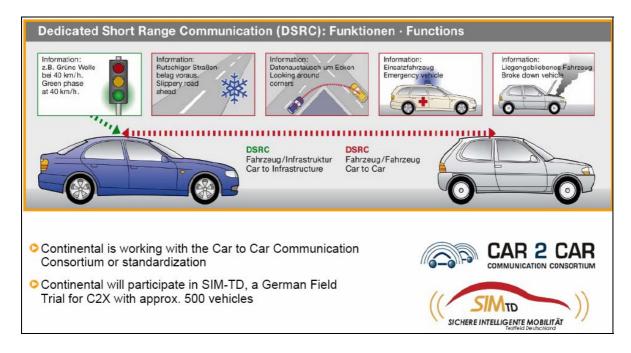


Fig. 13: Information and Safety – Telematics (Car2X Communication)



Fig. 14: Innovations on Board – The Drive for Safety, Comfort and Sustainability – Environment

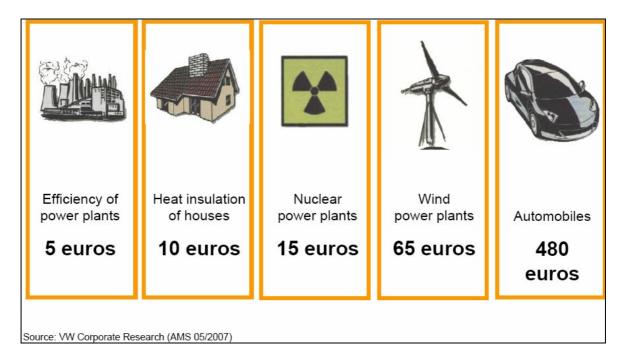


Fig. 15: Costs to Reduce One Ton of CO<sub>2</sub>

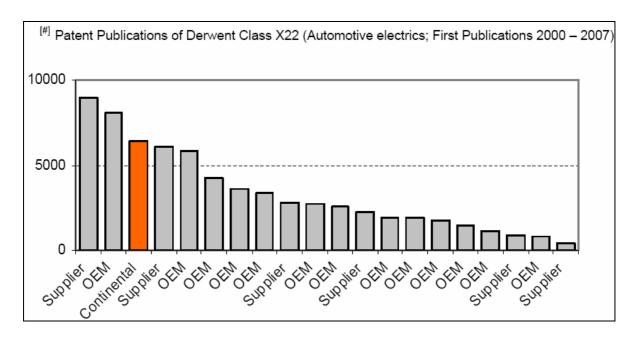


Fig. 16: Patent Filing Activities in Automotive Electrics

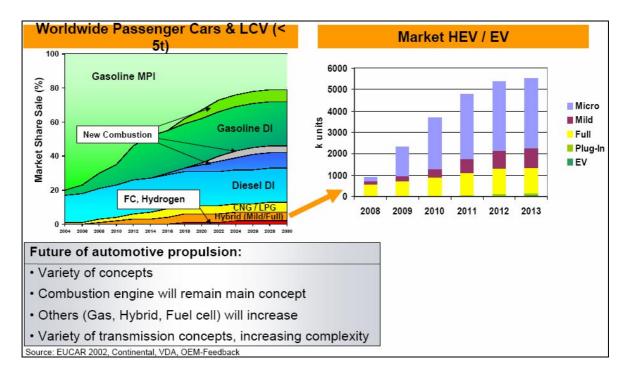


Fig. 17: Future Market: Variety of Propulsion Concepts till 2030

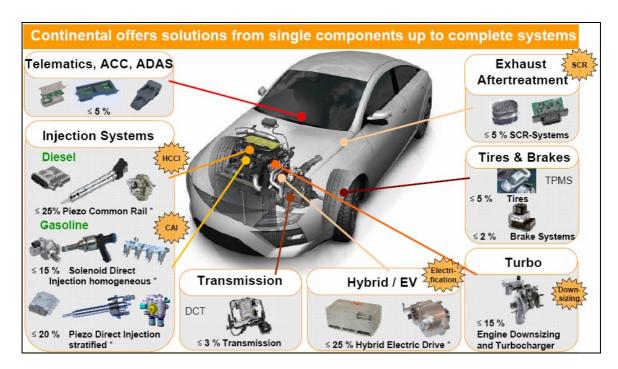


Fig. 18: "Zero Emissions" – Reduction of CO<sub>2</sub> Emissions with Products of Continental

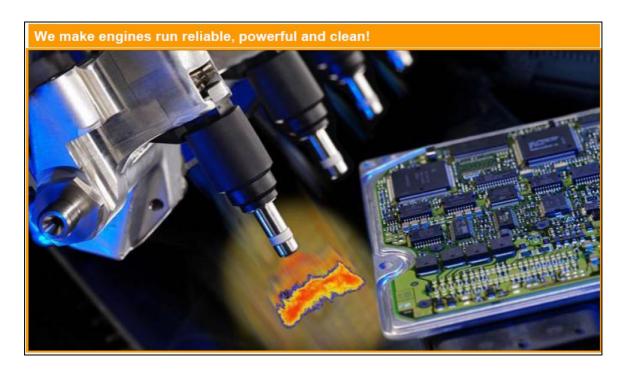


Fig. 19: Environment – Gasoline Systems

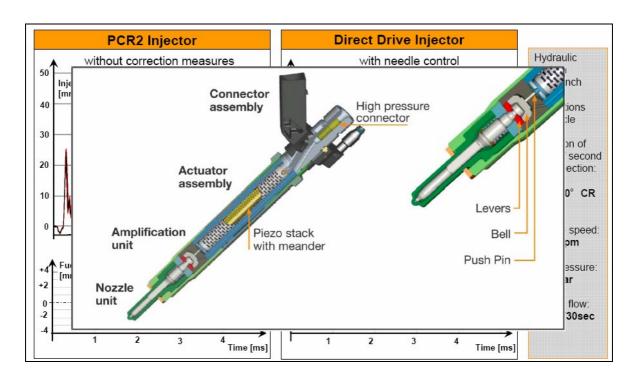


Fig. 20: Environment – Diesel Piezo System

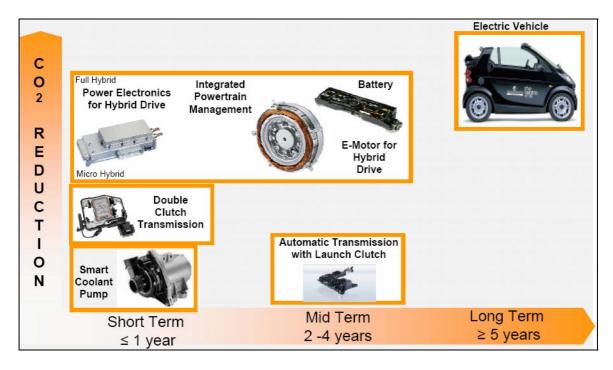


Fig. 21: Environment – Electric Drives

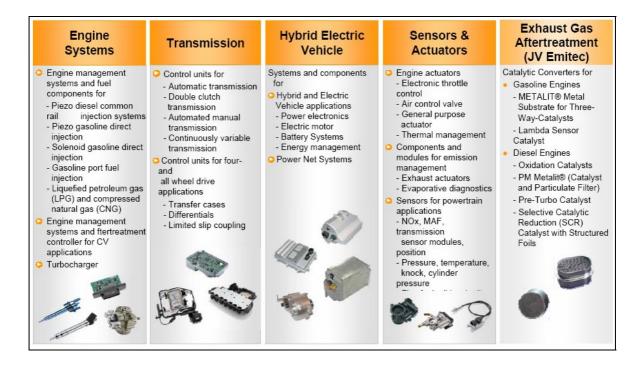


Fig. 22: Divison Powertrain – Business Structure